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Jury announced for 2022 FIT Sport Design Awards

The FIT Sport Design Awards are pleased to present the professionals from around the world who will select and award the ground-breaking sports innovations, sustainable products and performance-enhancing solutions.

Zurich, Switzerland - The FIT Sport Design Awards have announced the industry leaders who will sit on the judging panel for 2022. Highly respected throughout the industry, the judges are tasked with honoring groundbreaking sports innovations, sustainable products, performance-enhancing solutions that provide comfort to athletes or everyday players, and practices that positively impact the environment.

The [FIT Sport Design Awards](#), member of the globally recognized World Design Organization (WDO)®, celebrate designers' creativity and exceptional vision while honoring socially responsible practices that will inspire the next generations. Jury members, drawn from leading companies in the industry, were carefully selected for their outstanding expertise and unmatched passion for the industry.

"Our multidisciplinary and highly experienced international jury will spotlight all designers who create unique sporting goods, paying attention to innovation, performance, recycling and upcycling in an industry where brands are cautious of their environmental impact," said Astrid Hébert - founder of the FIT Sport Design Awards.

The FIT Sport Design Awards 2022 will see 19 judges across 29 categories:

Blaž Bajzelj - Fischer Sports, Head of Design - Alpine department, **Sean Williams** - OSD, SOLEcial Studies, Co-Founder and Pensole Lewis College Business and Design, Engagement Manager, **Alex Xu** - University of Oregon, Assistant Professor in Sports Product Design, **Terez Havancsak** - Outerwear & Apparel Senior Designer, **Sam Parkinson** - North Athletic Studios, Founder and Senior Sportswear Designer, **Julie Valuskova** - YEEZY, Senior Designer, **Guillaume Salmon** - SOLEKO DESIGN, Footwear Designer, **Mike Sturge** - Hi-Tec Sports International, Footwear Designer, **Pascal D'Amico** - Decathlon, Creative Director, **Patrick Krassnitzer** - Ortovox, Product Designer Hardgoods, **David Filar** - Vibram, Creative Director, **Chris McGrath** - Timberland, Vice President, Global Footwear Design and Development, **Julian Loretz** - On-Running, Performance Footwear Designer, **Hortense Carlier** - Icebreaker, Global Merchandising Director, **Cherese Thornhill-Goldson** - adidas, Director - Design Education &

Growth, S.E.E.D - School for Experiential Education in Design, **Tom Rushbrook** - Tangbl Works, Founder and Creative Catalyst, **Quintin Williams** - Q4SPORTS, Co-Founder & Chief Global Designer, **Daniel Shirley** - Puma, Football Footwear Designer, **Cesar Idrobo** - YEEZY, Head Pattern and Sample Maker. More information about the jury can be found on fitdesignawards.com/jury.

The evaluation process for entries to the FIT Sport Design Awards is based on various judging criteria that are constantly adapted and updated to meet new technical, social, economic and environmental requirements. These criteria are not all-inclusive and not all criteria will be applied to every project, they merely provide a guiding framework and basis for evaluation, supplemented by the expertise and socio-cultural background of each individual juror.

The program will close on December 18th, 2022 - to enter the FIT Sport Design Awards please register on the website: fitdesignawards.com

About the FIT Sport Design Awards

The [FIT Design Awards](#) is looking for groundbreaking sports innovations, sustainable products, solutions enhancing performance, providing comfort to athletes or everyday players, and practices having a positive environmental impact. The program is open to professional Designers, Freelancers, and Emerging talents.

About 3C Awards

The FIT Sport Design Award is a program under the 3C Awards, a leading organization curating and promoting design across the globe. The company represents today's diversity and innovation in Design, each program is a symbol of design excellence around the world, showcasing Professional and Emerging designers' work to over 100 expert jury members. 3C awards is part of Three C Group GmbH, a Swiss-registered company based in Grabenstrasse 15a, 6340 Baar, Switzerland. More information is available on: www.3Cawards.com